



# Official Application Form

**Congratulations!** You are about to become an official **State Preferred Contractor**, and be recognized as a State Water Heater Expert. Your official membership status will be effective from the date of this application.

## As a State Preferred Contractor you will automatically receive the following:

- Two State Water Heater Specialist **Magnetic Truck Decals** for your service trucks.
- Two State Preferred Contractor **Caps**.
- A supply of 3" x 6" State residential water heater **Consumer Brochures** that you can use for customer mailings or as sales aids for your service technicians to use during visits to your customers' homes.
- Full-line State **Residential and Commercial Water Heater Catalogs**.
- Laminated State **Residential Water Heater Phone Sales Guides**, to help your internal phone sales personnel qualify consumers who call concerning water heater installation, and help them explain the value-added features and benefits of Premier® water heaters.
- State **Emergency Stickers** which you can imprint with your company information and place on customers' water heaters during service calls, to help ensure that you will get the call when they have water heater problems.
- State residential and commercial **Newspaper Ad Slicks and Radio Scripts** to use as part of your local advertising programs.
- An **SPC Materials Order Form**, which you can use to obtain additional quantities of PCA materials.
- Regular SPC **State Side Newsletters**, to keep you up to date on the latest State programs, products, training and troubleshooting information.
- Periodic **State Preferred Contractor Promotions**, which will allow you to receive valuable awards for your State water heater purchases.

### Please indicate where you obtained the initial SPC membership application/registration Business Reply Card.

- At a State Wholesaler city counter.
  At a State Wholesaler Dealer Meeting.
  From www.statespc.com.
- From a State representative.
  From one of my firm's employees.

### Please print legibly or type in all the information requested to receive your State Preferred Contractor materials.

Name \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Position \_\_\_\_\_ Business Phone \_\_\_\_\_

Business Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Website Address (if applicable) \_\_\_\_\_

### My most conveniently located State wholesaler is:

Name \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**NOTE:** Please allow 2 to 3 weeks for receipt of your State Preferred Contractor materials.

### Mail this completed Application Form to:

**State SPC Headquarters, 500 Tennessee Waltz Parkway, Ashland City, TN 37015.**  
**Look for even more help from State to build your business in the months to come.**

State will not release the information you provide to another company or other third party. Your information will be kept strictly confidential.



500 Tennessee Waltz Parkway, Ashland City, TN 37015